

Message Text

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10

ORIGIN EB-11

INFO OCT-01 TRSE-00 STR-08 AGR-20 COME-00 ISO-00 AF-10

ARA-16 EA-11 EUR-25 NEA-14 RSC-01 CIAE-00 DODE-00

PM-07 H-03 INR-10 L-03 NSAE-00 NSC-07 PA-04 PRS-01

SP-03 SS-20 USIA-15 OMB-01 /191 R

DRAFTED BY EB/OT/STA:RWINSTANLEY:JH

APPROVED BY EB/OT/STA:JCRAWFORD

TREAS:BIRVIN

STR:BSTEINBOCK

AGR:WDOERING

COMM:DSCHLECTY

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R 252114Z JUN 74

FM SECSTATE WASHDC

TO ALL DIPLOMATIC POSTS

UNCLAS STATE 136534

E.O. 11652:

TAGS: ETRD, US

SUBJECT: PUBLIC HEARINGS ON METRIC STANDARDS OF FILL FOR
WINE

REF: STATE A-3805

1. PUBLIC HEARINGS ON PROPOSED U.S. METRIC STANDARDS OF FILL WERE HELD JUNE 11. WINE INSTITUTE PRESENTED CASE FOR PROPOSAL, INCLUDING SUMMARY OF CONSULTATIONS WITH INTERNATIONAL INDUSTRY GROUPS UNDERTAKEN BY INSTITUTE IN ARRIVING AT SET OF SIX PROPOSED SIZES. INSTITUTE NOTED THAT PROPOSED SIZES HAD BEEN APPROVED BY INTERNATIONAL FEDERATION OF PRODUCERS AND WHOLESSELLERS OF WINES, SPIRITS AND LIQUEURS IN NOVEMBER, 1973. (REP OF GERMAN WINE INDUSTRY RESERVED HIS POSITION AT THIS MEETING.)

2. FOREIGN INTERVENTIONS AT PUBLIC SESSION WERE AS
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FOLLOWS:

MEXICO: REPRESENTATIVE OF NATIONAL WINE ASSOCIATION OF MEXICO REQUESTED INCLUSION OF 0.72 LITER BOTTLE, MOST WIDELY USED SIZE IN MEXICO.

UK: REPRESENTATIVE OF U.K. FOOD AND DRINK COUNCIL PLUMPED FOR 0.70 LITER SIZE, ARGUING THAT CONSUMER DECEPTION WAS NOT DANGER IN CASE OF GREAT MAJORITY OF WINES

IMPORTED IN BOTTLES, SINCE THESE WINES ARE BOUGHT FOR REGION, QUALITY AND REPUTATION, NOT QUANTITY. HE ALSO URGED INCLUSION OF MINIATURE SIZE (0.10) AS DID REPRESENTATIVE OF BRITISH NATIONAL ASSOCIATION OF PERRY MAKERS. GERMANY: GERMAN WINE INDUSTRY REP ARGUED FOR INCLUSION 0.70 LITER SIZE, NOTING THAT THIS SIZE MANDATORY IN FRG AND ACT OF BUNDESTAG WOULD BE REQUIRED ALLOW BOTTLING IN OTHER SIZES, WHICH WOULD REQUIRE 2-3 YEARS. HE SUGGESTED TOLERANCE OF 0.70 LITER AS REGIONAL SPECIALTY OR LONG TRANSITION PERIOD, TO 1980, WHICH IS PERIOD CONTEMPLATED BY EC COMMISSION PROPOSAL.

PEPSICO REPRESENTATIVE ARGUED FOR INCLUSION OF 0.80 LITER SIZE TO ACCOMODATE IMPORTS OF RUSSIAN SPARKLING WINES.

3. RECORD OF HEARINGS WILL BE HELD OPEN FOR 60 DAYS FROM JUNE 11, UNTIL COB AUGUST 12. INTERESTED PARTIES MAY MAKE WRITTEN SUBMISSIONS FOR PUBLIC RECORD UNTIL THAT DATE. SISCO

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PUBLIC DISCLOSURE, STANDARDS, CONTAINERIZATION, UNITS OF MEASUREMENT, WINES, ALCOHOLIC BEVERAGES
Control Number: n/a
Copy: SINGLE
Draft Date: 25 JUN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE136534
Document Source: CORE
Document Unique ID: 00
Drafter: RWINSTANLEY:JH
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740168-0279
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740615/aaaaamha.tel
Line Count: 88
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STATE A-3805
Review Action: RELEASED, APPROVED
Review Authority: cunninfx
Review Comment: n/a
Review Content Flags:
Review Date: 29 AUG 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <29 AUG 2002 by PhilliRO>; APPROVED <14 JAN 2003 by cunninfx>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PUBLIC HEARINGS ON METRIC STANDARDS OF FILL FOR WINE
TAGS: ETRD, US
To: ALL POSTS
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005